

# RE-ENERGIZE YOUR VOLUNTEERS

Presented by LYNNE WELLISH, CMP CHSE CHO

EIC CEU CERTIFIED DOMAIN E

**D**o you need to re-energize your volunteers? Members join an organization for various reasons. Capitalize on their enthusiasm when they join. Volunteering is one of the best ways to network. Volunteers are provided an opportunity to meet new members in a structured environment. Despite the benefits, few organizations create volunteer roles that promote new membership or develop communications programs to increase volunteer knowledge of the many opportunities that membership provides as well as expectations.

This presentation will help the attendee determine the best way to recruit volunteers, identify what is going wrong in many volunteer relationships and how to structure and communicate opportunities and feedback that address the core desire to volunteer.

## LEARNING OUTCOMES

After participating, you will be able to:

- ◆ Re-tool volunteer jobs to aide in recruitment
- ◆ Understand what your volunteers want
- ◆ Build better volunteers
- ◆ Lead with transparency
- ◆ Change your focus

## MEET LYNNE



*Lynne's true passion is mentoring, training, and coaching people in the Hospitality & Event Industry. As a seasoned industry professional, she understands the dynamics and challenges of hospitality management. Her presentation style is highly interactive and energetic, providing educational instruction that is useful, fun and engaging.*

*Lynne holds a degree in Hospitality Management from the University of Nevada, Las Vegas and certifications as Certified Meeting Professional, Certified Hospitality Sales Executive and Certified Hotel Owner. She has 30+ years in the hospitality industry, and is a faculty member of the HRM (Hotel & Resort Management) Program at Scottsdale Community College.*

LYNNE@LYNNEWELLISH.COM | WWW.LYNNEWELLISH.COM | (602) 628-7026