

The Language of AV for Beginners

Presented by LYNNE WELLISH, CMP CHSE CHO

EIC CEU CERTIFIED DOMAIN G

ASK YOURSELF...

- ◆ Do lights, sound and projection make you feel uncomfortable or uncertain?
- ◆ When reading AV quotes, do you feel like you need a translator because they are in a different language?
- ◆ Does staging an engaging experience enhance your timeline to deliver a clear message?
- ◆ What is the real difference between an A1 and A2?

Never fear Lynne is here to take new and insecure event planners to a level of comfort and confidence when tackling the basics of AV.

LEARNING OUTCOMES

After participating, you will be able to:

- ◆ Identify three types of equipment needed to craft Audio Visual productions.
- ◆ Discuss how each they will enhance the event.
- ◆ Determine what key elements are needed for an RFP for Audio Video.
- ◆ Identify vendors to source and procure.
- ◆ Learn to read a quote and compare to another.
- ◆ Evaluate the need for special effects and engage the participant's experience.
- ◆ With a little explanation, vision and creativity, you can learn a few tricks to involve your audience without increasing your budget.

MEET LYNNE



Lynne's true passion is mentoring, training, and coaching people in the Hospitality & Event Industry. As a seasoned industry professional, she understands the dynamics and challenges of hospitality management. Her presentation style is highly interactive and energetic, providing educational instruction that is useful, fun and engaging.

Lynne holds a degree in Hospitality Management from the University of Nevada, Las Vegas and certifications as Certified Meeting Professional, Certified Hospitality Sales Executive and Certified Hotel Owner. She has 30+ years in the hospitality industry, and is a faculty member of the HRM (Hotel & Resort Management) Program at Scottsdale Community College.

LYNNE@LYNNEWELLISH.COM | WWW.LYNNEWELLISH.COM | (602) 628-7026